

JOYCE SO

UX DESIGNER

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EXPERIENCE

Assistant English Teacher | Kudamatsu Board of Education

AUG 2018 - JUL 2021, KUDAMATSU, YAMAGUCHI

- Developed a learning program yearly by working in a large team, coordinating with 15 teachers from 3 different schools, to create lesson plans for over 1,500 students
- Showed initiative and the ability to work independently by planning and leading training workshops to teach new and senior teachers how to leverage technology in the classroom
- Implemented a new process to measure the effectiveness of the learning program and to track students' learning progress to further improve existing learning programs
- Demonstrated strong leadership and communication skills by coaching and mentoring two district and prefectural winners, who are both national competitors in the nationwide speech contest

Stakeholder Engagement Coordinator | Terry Fox Humanitarian Award

JAN 2015 - AUG 2015, BURNABY, BC

- Independently coordinated provincial interviews across Canada by organizing venues and catering, and managed event logistics for judges and applicants
- Advised program stakeholders with inquiries and regulated office communication, including monitoring scholarship payouts to recipients

PROJECTS

[Tenko](#) | UX Designer

OCT 2021 - JAN 2022, BrainStation Capstone Project

- Researched the problem space to develop a solution for individuals to track barometric pressure, humidity, and weather changes and their impact on our health (specifically migraines)
- Designed wireframes to create prototypes for user testings
- Created the branding, logo, and a UI library using Figma

[Scope](#) | UX Designer

JAN 2022, BrainStation Industry Project

- Collaborated with web developers to create a digital solution to improve the remote digital onboarding experience in 24 hours
- Developed a branding guide, created wireframes for developers to use, and conducted research to design presentation slides

PROFILE

I am passionate about UX design and branding designs that encompass unique stories. My decision to transition from communication to UX was sparked by my time teaching in Japan, where I found my love for creating program content with users in mind. I am confident in my ability to empathize and think from various perspectives. I hope to be able to contribute to projects that could make an impact and improve the lives of its users.

SKILLS

Figma, Invision, Zeplin, Marvel, Canva, Photoshop, Illustrator, WordPress, Powerpoint, Word, HTML/CSS

EDUCATION

BrainStation | Diploma, User Experience Design

OCT 2021 - JAN 2022, VANCOUVER, BC

Simon Fraser University | Bachelor in Arts, Communication

SEP 2012 - 2017, BURNABY, BC

LANGUAGES

English, Cantonese, Mandarin, Japanese